



# Can we Leverage for Dramatic Change?

Dear friends,

Leadership Memphis is proud to have graduated over 1,500 community leaders in the past 28 years and is well known for our executive program for proven leaders. However, leadership happens at all levels of a community. It is Leadership Memphis' responsibility to help leaders in other parts of the community become better informed, involved and inspired so that all can work together to build a great Memphis.

Therefore, we've added a number of new programs to serve this need and better fulfill our mission. For example, the **Grassroots Program**, for neighborhood and other leaders looking for foundational skills training, is one of our new programs. It is a ten-session, three-month long program that is full and underway this fall. If we get the results we seek, and if the participants feel the program has value, we will offer it again next fall.

There are other new programs which are just beginning and are available for you, your employees, or a group of employees. In fact, these programs are open to anyone in the community. A complete description of each program is contained on the following pages, but here is a quick listing:

- **Welcome Memphis:** A one-day official welcome, orientation and "plug-in" to Memphis for newcomer executives and their spouses.
- **Community Leadership Workshop for Administrative Professionals:** This two-day workshop teaches these leaders how to make themselves, their bosses and their organizations more effective in the community.
- **Professional Development Program:** Three different topics offering opportunities to learn "how to" play a bigger role in making Memphis great.

So, as you can see, it will be a very busy program year for Leadership Memphis. I personally guarantee that these will be quality programs. With strategic partners like Team Trek and Executive Leadership International on board, you know you can count on us to deliver only the best.

Thanks for all you do for Leadership Memphis!

Sincerely,

David R. Williams  
President/CEO

## Leadership Memphis

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*Center City Commission*

# Leadership Development Programs

Leadership Memphis



# “To build a great Memphis by building great leaders”

## Welcome Memphis

*Who should attend:* Newcomer executives and spouses  
*Dates:* October 12, 2006, November 2, 2006, February 15, 2007, April 19, 2007  
*Time:* 8:30 am – 3:00 pm  
*Where:* The Crescent Club, 6075 Poplar Ave., Ninth Floor  
*Cost:* \$145, includes continental breakfast and lunch  
*Attire:* Business casual

*Welcome Memphis* will serve as an official welcome, orientation and “plug-in” to Memphis. If you, someone within your company, or someone you know just moved to the area, this one-day session will give you an appreciation for the wonderful quality of life Memphis has to offer as corporate and non-profit partners help to expedite assimilation into the community.

What’s your passion? Discover how you can plug into important organizations such as:

- The United Way of the Mid-South
- The Memphis Regional Chamber
- The Memphis Arts Council and
- MPACT, to name a few...

Advance registration required. Call 278-0016 for more information or to register. Strategic partners include Regions Bank and The Crescent Club.

## Administrative Professional Community Leadership Workshop

*Who should attend:* Administrative assistants  
*When:* November 9 & 10, 2006, 8:30 am – 3:00 pm  
*Where:* Location to be announced  
*Cost:* \$450, all meals, materials and supplies included  
*Attire:* Business casual

This 2-day workshop was first piloted in April 2006 to rave reviews. You are stretched with self-assessments of personal strengths and personality traits, trained in self-awareness and the leadership of self, and challenged by guest community leaders to become more involved in the community. The workshop also puts into perspective the importance of the administrative professional in helping the boss and their company achieve community leadership goals.

You are taken on a wonderful journey where you learn to:

- Build your leadership capacity
- Better understand your role and responsibility to make Memphis a greater city
- Influence your boss to be a more effective community leader

Call 278-0016 for more information or to register. Strategic partners include the Memphis Chapter of the International Association of Administrative Professionals (IAAP) and Team Trek.

## Professional Development Programs

*Where:* The Crescent Club, 6075 Poplar Ave., Ninth Floor  
*Attire:* Business casual  
*To register:* Call 278-0016

Our Professional Development Program (PDP), in partnership with Executive Leadership International, emphasizes dynamic community leadership, spirited dialog, and a commitment to excellence. Choose one or all three of these exciting topics:

### Making the Difference:

#### Finding Your Place in Community Leadership

*When:* October 19, 2006, 8:00 am – 12:00 pm  
*Cost:* \$75, includes continental breakfast  
*Cost with optional networking lunch:* \$100, from noon to 1:30 pm

A dynamic “how to” session which allows you to evaluate your individual commitment to change; identify key areas where you want to create impact; and develop specific strategies and contacts necessary to fulfill this commitment. You will hear from and network with individuals who have positively impacted our community.

#### To the Top: Taking Your Seat on Boards and Commissions

*When:* February 1, 2007, 8:00 am – 12:00 pm  
*Cost:* \$75, includes continental breakfast  
*Cost with optional networking lunch:* \$100, from noon to 1:30 pm

Obtaining a seat on a board can be tricky in itself, but selecting the right one is even more challenging. Participants will obtain guidance in gaining the experience and becoming a better candidate for a board or commission. The session will also answer questions concerning who to know, how to build a network, and more. You will hear from individuals who have used their board experience to benefit their organization, the community, and themselves.

#### Intro To Political Engagement: Supporting More Than a Candidate

*When:* April 5, 2007, 8:30 am – 11:30 am  
*Cost:* \$55, includes continental breakfast  
*Cost with optional networking lunch:* \$80, from 11:30 am – 1:00 pm

This session is for individuals who believe in something or someone strongly, but do not want to run for office themselves. Presentations focus on how to influence a political agenda, how politics really work, and how to be heard. Specific opportunities and options will be presented on “how to” get involved. You will also network with individuals who can facilitate their engagement in the political process, and who influence our lives and the community on a daily basis. Optional lunch facilitates networking with faculty, participants, and special guests.

## Leadership Memphis Professional Development Registration

I would like to register for the following program(s):

### Welcome Memphis

<input type="checkbox"/> October 12, 2006	No. of reservations:_____
<input type="checkbox"/> November 2, 2006	No. of reservations:_____
<input type="checkbox"/> February 15, 2007	No. of reservations:_____
<input type="checkbox"/> April 19, 2007	No. of reservations:_____
<i>Time:</i> 8:30 am – 3:00 pm	<i>Where:</i> The Crescent Club
<i>Cost:</i> \$145	Total reservations: _____ Total Cost: \$_____

### Administrative Professional Community Leadership Workshop

*Date and Time:* Nov. 9 & 10, 2006, 8:30 am – 3:00 pm  
*Where:* TBA  
*Cost:* \$450  
Total reservations: \_\_\_\_\_ Total Cost: \$\_\_\_\_\_

### Making the Difference:

#### Finding Your Place in Community Leadership

*When:* October 19, 2006, 8:00 am – 12:00 pm  
*Where:* The Crescent Club  
*Cost:* \$75  
*Cost with lunch:* \$100  
Total reservations: \_\_\_\_\_ Total Cost: \$\_\_\_\_\_

#### To the Top: Taking Your Seat on Boards and Commissions

*When:* February 1, 2007, 8:00 am – 12:00 pm  
*Where:* The Crescent Club  
*Cost:* \$75  
*Cost with lunch:* \$100  
Total reservations: \_\_\_\_\_ Total Cost: \$\_\_\_\_\_

#### Intro To Political Engagement: Supporting More Than a Candidate

*When:* April 5, 2007, 8:30 am – 11:30 am  
*Where:* The Crescent Club  
*Cost:* \$55  
*Cost with lunch:* \$80  
Total reservations: \_\_\_\_\_ Total Cost: \$\_\_\_\_\_

Note: Space is limited and will be filled on a first-come basis.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Total: \$ \_\_\_\_\_

Enclosed is my check payable to Leadership Memphis.  
 Charge to  VISA  MasterCard

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail to Leadership Memphis, 119 South Main, Suite 425, Memphis, TN 38103.