



**MILE**

## **Memphis Institute for Leadership Education**

THE UNIVERSITY OF  
**MEMPHIS**  
Fogelman College of  
Business & Economics

THE UNIVERSITY OF MEMPHIS  
**ALUMNI**  
ASSOCIATION

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FOGELMAN COLLEGE OF  
BUSINESS & ECONOMICS  
CHAPTER

## **Memphis Institute for Leadership Education (MILE)**

### **A partnership between the FCBE Alumni Chapter and the Fogelman College of Business Department of Management**

#### **Program Overview**

**Mission:** To prepare FCBE students to be future leaders in the city of Memphis through leadership development programs and mentoring.

**Overview:** This program matches a select group of highly motivated high ability students with selected local Memphis business leaders and provides them each with an opportunity to engage in additional leadership education and training in a structured six -month program.

#### **Program Components:**

- 1. Students matched with business leaders from their business major/discipline. (e.g. accounting students matched with leader in a local accounting firm).**
- 2. Each attend together 6 leadership education experiences which consist primarily of lectures or training programs provided by locally and nationally prominent speakers and business leaders. Sessions occur once a month over a 6 month period covering the fall and spring semesters, please find schedule attached.**
- 3. After each program mentors engage the students in dialog about the relevance of that topic in his or her business. Sessions could be over dinner, at a lunch soon after the program or even at mentor's business.**
- 4. Lecture series is supplemented by a day of student shadowing at the business leader's company, and other experiences desired by the mentor and student.**
- 5. At the end of the program both mentors and protégés receive a certificate reflecting the completion of the program at a celebration dinner.**
- 6. Cost: \$40 for students (scholarships available): \$250 donation from mentors**
- 7. Fees cover books and any meals associated with programs.**

#### **For More Information:**

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Department of Management

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### Dates for the MILE Leadership Mentoring Program

|  |   |
|--|---|
| Friday, September 28, 2007<br>3:00-5:30<br>Location: TBA                                 | Kickoff Program/Mentor Training<br><i>Speaker – Gayle Rose</i>      |
| Friday, October 19, 2007<br>5:30-7:30 PM<br>Location: TBA                                | <i>Winning Attitude- Speaker TBA</i>                                |
| Friday, November 16, 2007<br>3:00-5:00 PM<br>Location: TBA                               | Business Ethics- Ed Champagne                                       |
| Friday, December 14, 2007<br>3:00-5:00 PM<br>Location: TBA                               | Integrity Based Communications- Shelley Baur                        |
| Thursday, January 10, 2008<br>5:30-8:30<br>Location: 2 <sup>nd</sup> Presbyterian Church | Joint Session with Nexus Leadership Program<br>Asking – Bobb Biehl  |
| Friday, February 22, 2008<br>3:00-5:00 PM<br>Location: TBA                               | Networking That Works- Mark Cardona                                 |
| Friday, March 28, 2008<br>3:00-5:00 PM<br>Location: TBA                                  | Leading Through Change- Michael Synk<br>Certification Presentations |



Memphis Institute for Leadership Education

Fogelman College of Business and Economics Alumni  
Leadership Mentoring Program

**Benefits for Mentors**

1. Development of a personal relationship with a FCBE high ability student
2. Additional leadership education unavailable to others
3. Local and national guest speakers
4. Certification Program that distinguishes participants for their extra effort
5. Networking opportunities with other business leaders
6. Greater involvement in the Fogelman College of Business Alumni Association
7. Early access to a group of high ability students who might be excellent potential employees or internship candidates
8. Opportunity to get to know Fogelman College faculty on a more personal basis
9. **MAKING A DIFFERENCE IN THE LIVES OF YOUNG PEOPLE**

Mentors are a very important part of the MILE Leadership Experience. Not only will a mentor gain leadership training, he or she will experience the opportunity to have a large impact on their respective protégé.

We ask that a mentor

- ✓ Commit to attend the speaking sessions each month
- ✓ Spend time with their protégé each month outside of the sessions
- ✓ Be the kind of mentor you would have wanted to have when you were in their position



Memphis Institute for Leadership Education

Fogelman College of Business and Economics Alumni  
Leadership Mentoring Program

**Sponsor Benefits**

1. Development of a relationship with a FCBE high ability students – early access to these students who might be excellent potential employees or internship candidates
2. Additional leadership education unavailable to others for self and some members of one's organization
3. Local and national guest speakers
4. Networking opportunities with other business leaders
5. Greater involvement in the Fogelman College of Business Alumni Association
6. Opportunity to get to know Fogelman College faculty on a more personal basis
7. Enhancement of the local business environment in Memphis
8. MAKING A DIFFERENCE IN THE LIVES OF YOUNG PEOPLE



## **Sponsorship Levels**

### **Diamond Level Sponsorship**

**\$5,000**

6 Tickets to Each Event  
Speaking Time at the Kickoff Event  
Trade Show Booth at the Choice of 2 Programs  
Logo on Each program as well as 2007 Marketing Materials when Available  
Guaranteed Acceptance of One Mentor- Subject to Board Approval

### **Platinum Level Sponsorship**

**\$3,500**

4 Tickets to Each Event  
Speaking Time at the Kickoff Event  
Trade Show Booth at the Choice of 2 Programs  
Logo on Each program as well as 2007 Marketing Materials when Available

### **Gold Level Sponsorship**

**\$2,500**

2 Tickets to Each Event  
Speaking Time at the Kickoff Event  
Trade Show Booth at the Choice of 2 Programs  
Logo on Each program as well as 2007 Marketing Materials when Available

### **Individual Program Sponsorship**

**\$1,000**

2 Tickets to the Sponsored Event  
Speaking Time at the Sponsored Event  
Trade Show Booth at the Choice of 2 Programs  
Logo on the sponsored program

### **Mentor**

**\$250**

1 Ticket to Each Event  
See Mentor Benefits

### **Sustainer**

**\$100**

Name Listed in the program  
Ticket to one Event